



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

National Education Asso Fund for Children & Public
Education
1322 G St SE
Washington, DC 20003

Contract # 1379311

Schedule Dates 09/26/12-10/02/12
Advertiser National Education Asso Fund for Children & Public
Agency New Media Firm, The (8200)
Product POLITICAL ISSUE (ns) (1187)
Brand 382/402/1664 (475552)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Certo, Michele
Phone/Fax /
CPE 382/402/1664
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments NEA
NEA FUND FOR CHILDREN & PUBLIC EDUCATION
JARED SALLES

Date Entered 09/25/12
Last Modified 09/25/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09827943
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,195.00
Net Total \$18,105.00
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	13	\$10,000.00
Oct. 2012	10	\$11,300.00
Grand Total:	23	\$21,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/26/12-09/26/12	2	:30	6:30A- 7A (EST)				1					1	\$375.00	\$375.00	Columbus (WSYX)	GD DY CLMBS-6A	9/25/12
2.0	Normal Line / SPOT (2)	09/28/12-09/28/12	2	:30	6:30A- 7A (EST)						1			1	\$375.00	\$375.00	Columbus (WSYX)	GD DY CLMBS-6A	9/25/12
3.0	Normal Line / SPOT (3)	09/27/12-09/27/12	2	:30	6:58A- 8A (EST)					1				1	\$450.00	\$450.00	Columbus (WSYX)	GD MRN AMR-ABC	9/25/12
4.0	Normal Line / SPOT (4)	09/26/12-09/26/12	2	:30	5:58P- 6:30P (EST)				1					1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC6 NWS AT 6P	9/25/12
5.0	Normal Line / SPOT (5)	09/28/12-09/28/12	2	:30	5:58P- 6:30P (EST)						1			1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC6 NWS AT 6P	9/25/12
6.0	Normal Line / SPOT (6)	09/27/12-09/27/12	2	:30	11:01P- 11:34P (EST)					1				1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC6 NEWS-11P<	9/25/12
7.0	Normal Line / SPOT (7)	09/26/12-09/26/12	2	:30	12P- 12:56P (EST)				1					1	\$700.00	\$700.00	Columbus (WSYX)	ABC6 NEWS-NOON	9/25/12
8.0	Normal Line / SPOT (8)	09/28/12-09/28/12	2	:30	12P- 12:56P (EST)						1			1	\$700.00	\$700.00	Columbus (WSYX)	ABC6 NEWS-NOON	9/25/12
9.0	Normal Line / SPOT (9)	09/26/12-09/26/12	2	:30	2P- 2:58P (EST)				1					1	\$500.00	\$500.00	Columbus (WSYX)	GENERAL HOSPITAL	9/25/12
10.0	Normal Line / SPOT (10)	09/26/12-09/26/12	2	:30	4:30P- 5P (EST)				1					1	\$800.00	\$800.00	Columbus (WSYX)	JUDGE JUDY B	9/25/12
11.0	Normal Line / SPOT (11)	09/28/12-09/28/12	2	:30	4:30P- 5P (EST)						1			1	\$800.00	\$800.00	Columbus (WSYX)	JUDGE JUDY B	9/25/12
12.0	Normal Line / SPOT (12)	09/26/12-09/26/12	2	:30	7:28P- 7:57P (EST)				1					1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ACCESS HOLLYWD<	9/25/12
13.0	Normal Line / SPOT (13)	09/27/12-09/27/12	2	:30	11:35P- 12:04A (EST)					1				1	\$700.00	\$700.00	Columbus (WSYX)	ABC-NITELINE<	9/25/12
14.0	Normal Line / SPOT (14)	10/02/12-10/02/12	2	:30	5:58A- 6:30A (EST)			1						1	\$800.00	\$800.00	Columbus (WSYX)	GD DY CLMBS-6A	9/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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15.0	Normal Line / SPOT (15)	10/01/12-10/01/12	2	:30	6:58A- 8A (EST)	1	1							1	\$800.00	\$800.00	Columbus (WSYX)	GD MRN AMR-ABC	9/25/12
16.0	Normal Line / SPOT (16)	10/02/12-10/02/12	2	:30	6:58A- 8A (EST)	1		1						1	\$800.00	\$800.00	Columbus (WSYX)	GD MRN AMR-ABC	9/25/12
17.0	Normal Line / SPOT (17)	10/01/12-10/01/12	2	:30	5:58P- 6:30P (EST)	1	1							1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC6 NWS AT 6P	9/25/12
18.0	Normal Line / SPOT (18)	10/02/12-10/02/12	2	:30	5:58P- 6:30P (EST)	1		1						1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC6 NWS AT 6P	9/25/12
19.0	Normal Line / SPOT (19)	10/02/12-10/02/12	2	:30	11:01P- 11:34P (EST)	1		1						1	\$1,700.00	\$1,700.00	Columbus (WSYX)	ABC6 NEWS-11P<	9/25/12
20.0	Normal Line / SPOT (20)	10/01/12-10/01/12	2	:30	12P- 12:56P (EST)	1	1							1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC6 NEWS-NOON	9/25/12
21.0	Normal Line / SPOT (21)	10/01/12-10/01/12	2	:30	4P- 4:30P (EST)	1	1							1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGE JUDY	9/25/12
22.0	Normal Line / SPOT (22)	10/01/12-10/01/12	2	:30	4:30P- 5P (EST)	1	1							1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGE JUDY B	9/25/12
23.0	Normal Line / SPOT (23)	10/01/12-10/01/12	2	:30	11:35P- 12:04A (EST)	1	1							1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC-NITELINE<	9/25/12

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